

Water Conservation and Management (WCM)

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Editorial

Although the earth is rich in water, only one percent is liquid fresh water, the form we require for our highest priority needs. The demands on this liquid fresh water are growing, and many scientists feel that a future shortage of fresh water will be eminent. Water conservation and management emphasizes water quality protection, a growing area of employment and environmental concern. Water conservation and management encompasses the policies, strategies and activities made to manage water as a sustainable resource, to protect the water environment, and to meet current and future human demand. Population, household size, and growth and affluence all affect how much water is used. Factors such as climate change will increase pressures on natural water resources especially in industrial and agriculture.

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